

Lead Retrieval Order Form

MAIL OR FAX THIS FORM TO:

SMART-reg International, Inc.

990 San Antonio Road
Palo Alto, CA 94303

Fax: (650) 565-9300

Phone: (650) 565-9200

email: exhibitorservices@smart-reg.com

Order online: www.smart-reg.com/web-reg/sld

Show Code: DUG-10

DUG 2010

March 29 - 31, 2010

Fort Worth, TX

Order Before March 15 to Guarantee a Reader On Site.

Description	Quantity		Price		Subtotal
SLD-5 Portable, battery powered unit. Leads provided on a USB	_____	X	\$190	=	_____
SLD-5P Portable, battery powered unit with AC powered printer. Printer REQ: 110V power, 1 amp	_____	X	\$240	=	_____

Company _____	Booth# _____
Address _____	
City _____	ST _____ Zip _____
Contact Name _____	
Phone _____	Fax _____
*e-mail _____	
Company Website _____	
Sales Inquiry e-mail _____	
*a confirmation receipt will be sent if e-mail address is provided	

TOTAL _____

A \$500 security deposit is required on each SLD unit rented. [] A check for \$_____ is enclosed or [] the credit card information below can be used as the security deposit. I understand that the card WILL NOT be charged for the security deposit now, only in the event that the unit is lost, stolen or damaged.

___ Visa/Mastercard	___ AMEX	___ Check (payable to SMART-reg Intl.)
**Card# _____	Exp. Date _____	
Billing Address _____		
City _____	ST _____	Zip _____
Cardholder's Name _____		
Signature _____		
**SMART-reg International will appear on your credit card statement		

Terms & Conditions

Full payment MUST be included with order to guarantee your SMART-Lead-Device.

All credit card orders MUST be signed by the original cardholder.

Fees collected for unclaimed or unused units are NON-REFUNDABLE.

A \$50 processing fee will be applied to any orders cancelled on or before two weeks of published show dates. No refunds will be issued for cancelled orders within 2 weeks of published show dates and/or onsite.

SMART-Lead-Devices NOT returned within 1 hour of show closing will be charged as NOT returned.

Your order and usage implies you have read, understand and agree to be subject to the detailed terms and conditions as described on the reverse side of this order form.

SMART-Lead-Device(SLD) Terms & Conditions

All orders and use of the SMART-Lead-Devices are/is subject to the following terms and conditions:

I Orders & Deadlines

- a. Complete orders, with payment, must be submitted prior to the show to guarantee a SMART-Lead-Device.
- b. Onsite orders are on a first-come, first-serve basis.
- c. Any order form received AFTER the published Early Bird Rate will fall under the next pricing tier (by date received).

II Payment Terms

- a. Full payment (either by check or credit card) must be received prior to show to guarantee a unit.
- b. SMART-reg International will revise payment amount if different than total amount on the order form.
- c. All cancellations beginning 2 weeks prior to show will be subject to a \$50 cancellation processing fee. No refunds if cancellation is requested less than 2 weeks prior to show and/or onsite.
- d. Unclaimed or unused units at show are NOT refundable.

III Onsite Services

- a. All orders must be picked up from the Lead Retrieval area. Units can be picked up during exhibitor move-in and the morning of the first day of show. It is highly recommended that you pickup your unit during exhibitor move-in (on the day before the show opens) to avoid any long lines.
- b. Your company representative will be given a training session on the use of the unit. It is highly recommended that a representative and not your I&D vendor picks up the unit.

IV User Terms

- a. SMART-reg International is the owner of each SMART-Lead-Device including all software and hardware at all times. If the unit(s) are not returned within 1 hour of the show closing on the last day, each unit will be charged as NOT returned. The user further agrees to pay an additional late fee of \$150 per 3 day cycle as well as any additional fees incurred by SMART-reg International to retrieve said unit (i.e. shipping charges).
- b. If any SMART-Lead-Device unit is lost, misplaced, stolen or damaged while in the user's care, the user shall be responsible for said repair costs or a \$500 replacement fee.
- c. Security deposit must be in the form of a valid credit card number or a check in the amount of the deposit. If payment is by credit card then that credit card number will act as the security deposit. If payment is by check, a credit card number OR a separate check in the amount of the deposit MUST be provided prior to receiving said unit(s). The security deposit amount is \$500 per unit. The deposit amount is not charged to the credit card nor is the deposit check deposited. Any deposit checks will be returned onsite when said unit(s) are returned on the last day of the show.

V Limitation of Liability

- a. SMART-reg International does not guarantee and shall not be held liable should the User not achieve over all success of the Exhibit with respect to the expected revenue, expected number of leads, booth traffic, ROI, profits, and attendance by using SMART-reg International's equipment or software.
- b. The User and SMART-reg International each agree to indemnify, defend and hold harmless the other party and its respective successors and permitted assigns, and its officers, directors, members, agents, employees and/or representatives from and against any claim, action, cause of action and liabilities including damages and expenses (including court costs, attorney's fees and other professional fees) which may be asserted by third parties arising out of the performance of either party's obligations pursuant to the services rendered by SMART-reg International to the User, except for the willful misconduct or gross negligence of the other party.
- c. Force Majeure shall refer to any cause or event(s) that is beyond the reasonable control of SMART-reg International, or the organizer of the conference/meeting/tradeshow, that could not have been reasonably foreseen and prevented by means reasonably available to it, and that causes the Event(s) to be either cancelled or postponed without definitely fixing a day for reconverging and this term shall include and not be limited to the acts of God, civil unrest, acts of the government, fires, flood, epidemics, strikes, lockouts, curtailment of transportation facilities or service. In such event of Force Majeure, the obligations of SMART-reg International for services not yet rendered shall become automatically terminated and all payments by the User will be refunded back to the User.

Receipt of your order, payment and usage constitutes that you have read, understood and agreed to be subject to the terms and conditions described herein.